



# WHY JOIN THE CHAMBER?

## MEMBER BENEFITS

- Listing in Membership Directory at bayfrontchamber.com, searchable by Business, Category and Keywords.
- Ribbon cutting and grand opening assistance
- Listing in Printed Business Directory
- Member Page with Profile, Contact Information, Images, Video, and Links to your Website and Social Media.
- Promotion through the Chamber's Social Media Accounts, Website and Eblast: Anniversary Shoutout and Badge, Your Event or Special (4 per year) & More
- Opportunities or Event Sponsorship and Tabling
- Access to Member mailing list
- Member Discounts on Event Tickets
- Member Discounts on Vendor Fees
- Consultation with Chamber for marketing strategies for your business
- Member Certificate (on request)
- The Chamber refers Members first!

 **Annual Chamber Member Investment:**  
**\$200 to \$500** (Based on number of employees)

## BENEFITS OF A REGIONAL CHAMBER OF COMMERCE

- A Regional Presence
- Strength in Numbers
- Broader Reach for Your Business & Prospective Clients
- Greater Resources and Support
- Greater Promotional and Marketing Opportunities

## BY THE NUMBERS

- 4 Regional Mega Mixers per Year
- 4 Quarterly Morning Member Presentations
- 6 Community Events with Combined 14K Attendees
- Weekly eNewsletters; 2K Subscribers; avg 45% Open Rate
- 3K Social Followers; Weekly 8K Reach; 12% Interaction Rate

## SPONSOR BENEFITS

### **Community Leader**

All Member Benefits and:

- Logo displayed at all Chamber events and on website, monthly e-newsletter and weekly eblasts
- Opportunity to host quarterly Networking Mixers
- Certificates of Origin for international trade
- Position on Ambassador Team (optional)
- Promotion through Member Spotlight Program

**\$1,000**

### **Community Supporter**

All Community Leader benefits and:

- Square banner ad on Chamber homepage
- Vendor table at events with vendor participation
- Annual Mega Mixer Sponsorship
- Position on Board of Directors (optional)

**\$3,000**

### **Community Partner**

All Community Supporter benefits and:

- Website Leaderboard presence
- Annual State of the City and Annual Career Day Sponsorships: Logo inclusion on event materials, signage, and on Chamber website and e-newsletter

**\$7,000**

### **Community Champion**

All Community Partner benefits and:

- Annual Crab Feed Dinner/Dance Presenting Sponsorships Exclusive position on all event materials, signage, and on Chamber website and e-newsletter. Includes Crab Feed table for 8.

**\$10,000**



**JOIN!**

**(510) 741-7945**

**bayfrontchamber.com**